

Promoting healthy nutrition in children of Bangladeshi origin

Our WHO-recommended, community-based model:

- improved nutrition and feeding practices, maternal and neonatal survival rates
- proved the effectiveness of a LMIC women's group approach in the UK
- has influenced Tower Hamlets and Newham Local Authority early year programmes
- is raising awareness of the crucial first two years of life through the NEON film (touring UK)



Promoting healthy nutrition in children of Bangladeshi origin in East London: Nurture Early for Optimal Nutrition (NEON)

“I am more confident on sharing my opinions on food for babies and giving baby food recipes which are healthy” - Jasvir Kaur Bhachu, NEON community facilitator

“This research has been a great journey for me and I feel privileged to have been a part of it from its inception. It's been very satisfying to have the opportunity to help bridge the gap for some of the health inequalities that exist” - Lily Islam, NEON community facilitator

Find out more: arc-nt.nihr.ac.uk/research/projects/promoting-healthy-nutrition-in-children-of-bangladeshi-origin/

Contact: Prof Monica Lakhanpaul m.lakhanpaul@ucl.ac.uk



NIHR

Applied Research
Collaboration
North Thames